**SOCIAL ANALYTICS HOMEWORK ASSIGNEMENT**

Observations:

1. According to Vader sentiment analysis CBS has the most positive 'compound sentiment' on the 30th day of Sept 2018.
2. BBC World has a negative 'compound sentiment' value. BBC World substantially has a more negative sentiment on the 30th day of Sept 2018.
3. CNN and NY Times had the aggregate compound score closest to zero, and were almost neck to neck, but CNN's tweets are the most neutral in this dataset.